

THE WHITTIER PICTORIAL

JUNE 22, 1950

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THE STRANGE CASE OF ORDINANCE No. 1008 -- Page 3



Whittier's OWN Local Picture Magazine



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The WHITTIER PICTORIAL

Whittier's Own Local Picture Magazine

Published every other Thursday

at Whittier, California

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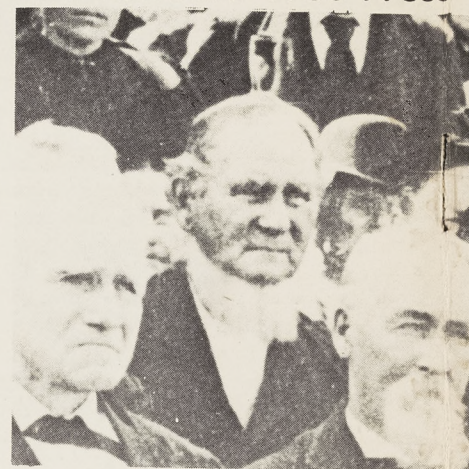
Editorializing . . .



This young philosopher's name is Pamela. She has just discovered the eternal truth that the way a problem looks depends on how and where you stand. A flexible two and a half, she has also found that the only way to know how a duck or a turtle or a bug feels about things is to peek at them from their point of view. We have much to learn from Pamela.

We heard from one of The Pictorial's newsboys that a lady who had been a steady customer now refuses to buy the magazine. Seems she used to send each issue to relatives in the East. Until, that is, the May 25 issue came out with a bold headline, "This Is Whittier Area Before Subdivisions, Smog, Took Over."

The Readers' Free Press



To the Editor:

In your issue of May 25, you have a picture of "oldtimers" on page 13, concerning which there is some doubt as to the date. Henry Dorland (in the picture), my grandfather, died in 1901, so the picture was evidently taken before that time.

MILDRED DORLAND McMURRAY

P.S. Think your magazine is excellent and hope I have been given a birthday subscription.

Mrs. McMurray's hope came true.—Ed.

To the Editor:

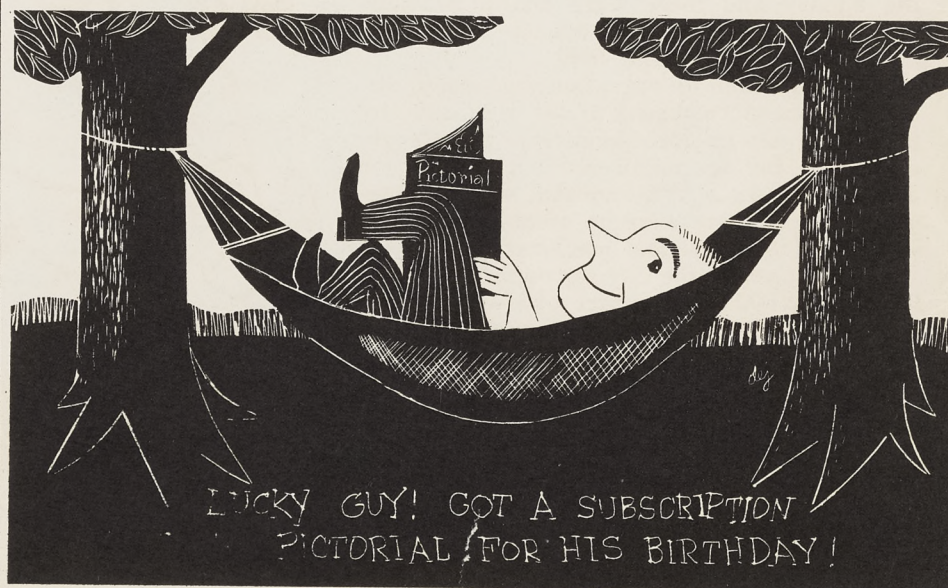
. . . Wish our town had a magazine similar to The Whittier Pictorial. It's a wonderful idea for civic spirit.

MRS. LOUIS C. BENTLEY

Lexington, Mass.

Covering the Pictorial . . .

The advent of summer made it imperative for Mary Lowrey, a pretty girl, and Captain, a handsome roan stallion, to pose together for a picture symbolizing some of the good things about this time of year. It may not be apparent but Mary, 18, and a majorette at Whittier Union High School, is afraid of horses and has never ridden one. Unattached young men of Mary's age will want to know that she is unencumbered by sentimental ties at present and, in fact, says, "I'm free-lancing."



A Report On The Strange Case Of--- City Ordinance No. 1008

By Charles N. Pollak II
EDITOR, THE WHITTIER PICTORIAL

At the June 7, 1950, City Council meeting, Councilman Wilber D. Stockdale suddenly introduced a resolution that would, if approved by the Council, repeal Whittier's council-manager form of government as set up by City Ordinance 1008. As a newcomer here, I was flabbergasted. I knew little of municipal affairs beyond the fact that Whittier had been under a council-manager administration for only nine months; and that there was a certain amount of opposition to City Manager W. H. Church.

This was not enough, however, to explain the startling turn of events at the June 7 meeting. Thus it was that I undertook this report for my own information, and to attempt to clarify the situation for those to whom city affairs were either new, unfamiliar or perplexing.

My findings have not been spectacular. They do not pretend to be either more or less thorough than a comparable week's inquiry undertaken by any interested citizen. No political ties are involved; my sole purpose has been to learn the answer to the question, "What's going on?"

Part-Time Government

For more than six decades, the Whittier citizenry ran its affairs with a councilmanic form of government, meaning that it was governed by five elected councilmen serving four-year terms. These representatives of the people were not and are not full-time administrators. Their public meetings are held only every fortnight, with closed meetings held more frequently as necessary. The day-to-day city business was handled by the heads of the various departments such as fire, police, water, engineer, etc. Each councilman specialized in one or more departments, with the department head reporting through him to the full Council. (Thus, although this form of government does not, by law, set up commissioners for the departments, councilmen specializing in certain phases of city affairs have come to regard themselves as unofficial fire or police commissioners.)

The necessarily loose supervision of part-time officials over full-time career specialists meant, in effect, that the city government ran itself. There was no effective central coordinating authority to insure that the several department heads followed uniform policies and practices. There was no single city purchasing agency and there were almost as many personnel policies as departments.

Vintage 1890

It was the kind of operation that would disturb anyone accustomed to the lean, efficient machinery set up for comparable private enterprises. But for many years it did the job adequately. In a Whittier that was predominantly rural, there were no great stresses and strains on the municipal machinery.

In recent years, the city's growth to a population of 23,000 in the center of a vastly more populous unincorporated area meant that its operation became a \$1,500,000 yearly business. The booming population made exceptional demands on the virtually autonomous department head system and few disagreed that there was room for improvement or that the machinery of 1890 was not adaptable for present day conditions.

As long ago as 1923 attempts were made to introduce a city manager. Professor Edwin



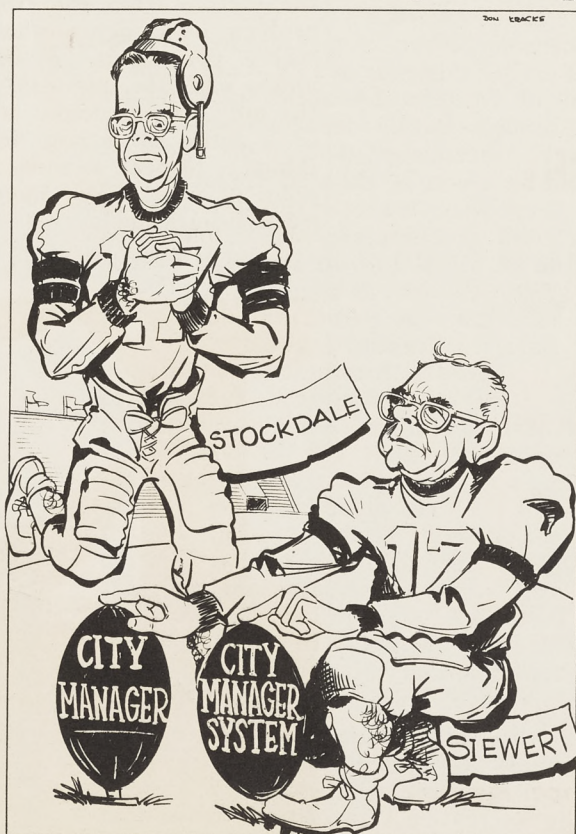
JOB, REPUTATION AT STAKE
—City Manager W. H. Church

C. Cottrell, a Stanford authority on city government, proposed a city charter that would have set up a council-manager system. But the voters turned it down, stimulated by an alarmed group of venerable rogue players who feared that a new-fangled government would deny them use of their court on a vacant lot adjacent to the City Hall.

Survey Ordered

In 1947 a citizens' committee composed of Mayor W. O. Rogers, Fred L. Pease, John B. Reilly, Brooks Terry and Herman L. Perry surveyed city governments here and elsewhere and recommended establishment of a council-manager form of government. Because the Council had three newly-elected members on it, it decided in 1948 to ask management consultant William Howard Church to report on the functioning of the city government and to make recommendations for its improvement.

The Friendly City



WHICH IS HE AIMING AT?

Church, a graduate of Whittier College and the University of Southern California, was well qualified for the job. He had just completed a survey for the San Bernardino County Taxpayers Association and had worked for the California Taxpayers Association. In the Navy, he had been personnel officer for the Naval Air Corps' largest repair shops at Corpus Christi, and later was called to the office of the Secretary of the Navy to work as Assistant Director of the Navy Management Program. Thus he came to Whittier with a background that emphasized efficient administration which, as far as the taxpayer is concerned, means the greatest service for the least money.

Removal Foreseen?

Acting on Church's report the Council—at the time made up of Mayor Frank Chandler, Pat J. O'Melia, Herman L. Perry, Morris F. Richardson and Turner C. Smith—unanimously enacted Ordinance 1008, dated June 13, 1949. The measure created a "city manager form of government for the City of Whittier, defining the authority, powers and duties of the city manager . . ." Interestingly enough, about one-fourth of its 24 column-inches of provisions explain in detail how the city manager may be fired.

The Council then entertained applications for the manager's post from more than 40 candidates. At the suggestion of several councilmen, Church applied for the job and got it. A vital part of this chronology was that the new system was hurriedly put into operation under the pressure of a recall movement directed against Chandler during last summer.

Church, meanwhile, took office September 1, 1949. As an administrator for and subordinate of the Council, it fell to his lot to provide factual information in reply to the critics of the city government. He pointed out that no one Council or councilman was responsible for Whittier's outmoded governmental machinery. The recall was defeated in a special election last November. Nevertheless, unfortunate timing of the inception of the council-manager system left Church the target of the hard feelings engendered by the recall.

Modernizing Pains

One of the truisms of city managementships is that the first year is the hardest. It is not difficult to understand why. A man trained in efficient, modern techniques is suddenly placed in charge of an organization that, through no fault of its officials, has not had an opportunity to keep pace with up-to-date methods or with its own growth. It is not strange, under the circumstances, that considerable enmity is directed against the new man, no matter what his capabilities.

It would, indeed, be remarkable if he were not cordially hated. Ordered by his employers—in this case the Council—to increase efficiency and reduce costs, the new man finds this cannot be done without the cooperation of the existing functionaries. If the cooperation is not forthcoming, then a deplorable situation arises when all concerned find that the neophyte has full authority to enforce compliance.

This was not entirely the case in Whittier. Backed by the terms of the ordinance as well as the support of the Council, Church encountered varying degrees of cooperation in the departments. But no one likes to have a boss, especially when he has not had one for some

MORE →



CON—Councilman Wilber D. Stockdale

time. Thus, resistance to the new city manager from a handful of city employees was perfectly understandable, even if it was not justifiable.

Not Popularity Contest

Church's job, of course, was not to make friends and influence people, nor to become a yes-man for his superiors on the Council. It was to reorganize the city government according to the best principles of scientific business management.

In trying to find out what happened since September 1, 1949, I have been appalled by the vehemence directed against Church. Some of the invective hurled against "that fellow" is strongly reminiscent of the personal attacks so often made on "that man in the White House"—former President Franklin D. Roosevelt. Not all of the criticism, of course, was on the personal level; much of it held that Church was not doing a good job.

City affairs are complex enough so that it would probably take another management consultant to find out if Church has or has not done a good job. I rather imagine that if one were asked to do this, he would reply, "What—after only nine months?" The best I could do was to request information from a number of people who might be familiar with the city's problems. And, naturally, I interviewed Church himself.

Behind the Gossip

First, however, I thought it expedient to probe the why and wherefore of the many almost slanderous stories spread about the man and to trace the causes for the enmity he has apparently provoked.

One of the much-repeated tales is that Church forced the discharge from the Police Department of O. C. Smith, Jr., son of the Chief of Police. Impartial sources relate that the Council, having decided on an anti-nepotism policy, instructed the city manager to carry it out. As a result, Smith—along with

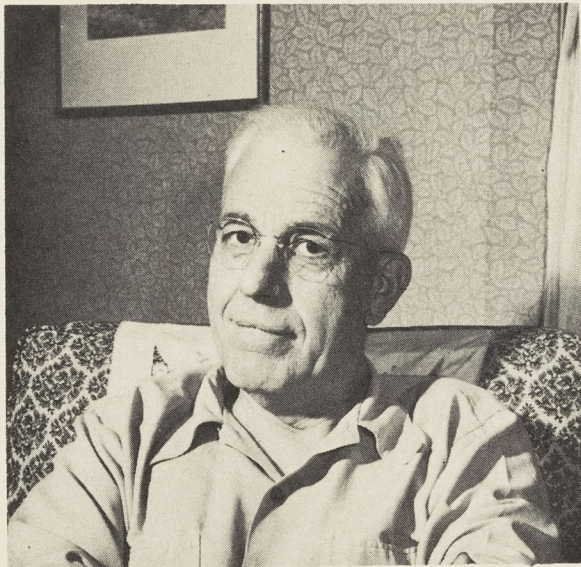
ORDINANCE 1008-- Councilmen Divided

other city employees in a similar position—was asked to leave. But Church, as executor of Council policy, got the blame.

When Church first assumed the manager-ship, he undertook to explain it to the city employees. He used graphic materials to illustrate the workings of a system and, in comparing old and new methods, displayed a cartoon of a "typical department head" in an out-moded form of government. The drawing showed a pious-looking individual wearing wings and a halo. Although it was not intended to caricature Whittier officials, the cartoon was not well-received by some of the employees and they gave voice to their hurt feelings in a newspaper article that compounded the initial dislike for Church.

No Parking!

Then came the celebrated parking ticket episode. At a Republican political rally here a number of tickets were left on cars illegally parked near the high school auditorium. The cars, unfortunately, belonged to prominent Republicans. Discreet attempts were made to have the tickets forgotten, but they ran square up against the fact that tickets are unfixable in a business-managed city. Church backed up the police in the matter—to have done otherwise would have been disastrous



MUGWUMP—Councilman Turner C. Smith

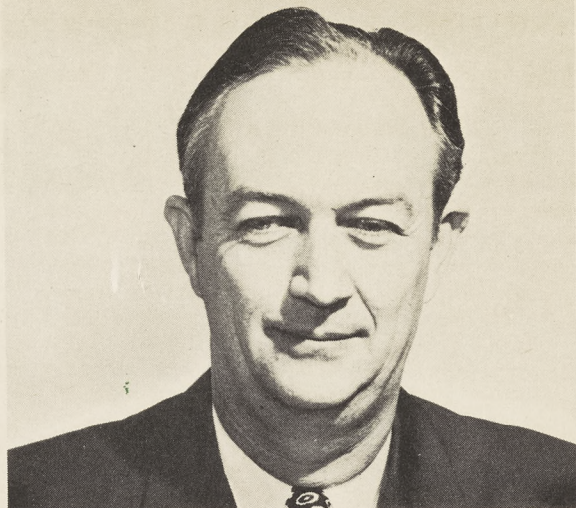
for the force's morale—and harvested an additional crop of hatred.

Considerable bitterness was caused by the dismissal earlier this year of J. V. Buck, superintendent of Murphy Memorial Hospital—a city institution. Buck's departure was overwhelmingly recommended by the hospital board and by a vote of the staff doctors. After he left it took an auditor three weeks to straighten out accounts and the hospital was revealed to be \$17,500 in the red as of February 28, 1950. Church, as agent for the Council, dismissed him—and won the undying enmity of Buck's influential friends.

Readily Misquoted

Critics of the city manager declare him to be dictatorial and assert that he once told a meeting of firemen that "I'm the boss." But the meeting's minutes show that Church merely explained the lines of authority in a council-manager system. Another story has it that he told a meeting of nurses that "I'm the boss." Yet, what he actually did was announce that Superintendent of Nurses Florence Willoughby would take over as acting hospital superintendent after Buck's departure, and that his office would support her authority.

Church also took the blame for the resignation of popular Newton Robinson as city recreation director. Mayor Richardson, a member of the Recreation Commission, denies that Church was responsible. He ascribes Robinson's move to a sincere difference of opinion



PRO—Councilman Morris F. Richardson

between him and the commission on basic aims and policies of the municipal recreation program.

Robinson freely admits to strained relations with Church, but his attitude today reflects the team spirit he exemplified so well as one of Whittier College's outstanding athletes.

"I'm strongly in favor of the city manager plan and want to see it retained," he told me. Declaring that Church has better qualifications for his job than 90 per cent of Coast city managers, he added, "I think that if he'd be tactful and take everybody's opinion into consideration, I'd like to see him stay on."

Mayor Supports Manager

In attempting to size up reaction to Church and to the city manager plan, I talked with all five city councilmen, beginning with Richardson. He said that Church's background had given him true professional objectivity. "People say he is undiplomatic," he added, "but what they mean is that he doesn't 'yes' anyone. It's true that he is a perfectionist; he may, in fact, be too good. Still, for the first time in Whittier we have a co-ordinated purchasing program and a uniform employment policy."

Referring to the possibility of the city's returning to the old council set-up Richardson said, "It is ridiculous for five part-time men to run the city. More people may be happy that way because each department can do as it pleases; but there would be no coordination."

The mayor feels strongly that repeal of the council-manager ordinance would be a backward step and has been frequently quoted in the press to that effect.

Also in favor of the present plan is Councilman O'Melia. "I think it's a good deal," he told me, "and I don't anticipate any change. We should go along for at least a year under the present ordinance since we haven't had time to reconstruct our program. The city manager has had a terrific task. It



CON—Councilman Edward C. Siewert



PRO—Councilman Pat J. O'Melia
(with daughter, Mary Ann)

is too soon to know what the results are. We expected that the plan would cost us money the first year; the manager is trying to effect long-range savings."

The Personality Kids

O'Melia believes that the main difficulty today is with "personalities" who do not have the city's welfare at heart. "We'll have a wonderfully functioning program for this city," he predicted, "and if we can get over the personality difficulty, we'll be in good shape." He said he thought opponents of the plan would give it further trial if they took the time to study its purposes.

Church, he said, has lacked tact. As a result, the department heads are inclined to report that all is well, only to criticize the man-



UNDER FIRE

—Administrative Analyst William Cunningham
ager among themselves. It shows, he said, "you can't ride roughshod over these people." Regarding the budget's lateness, he explained that a new system is being tried this year. "We used to take all summer to discuss each item on the budget. Now, the manager does this for us, which is fine since I'm not an accountant. I am, however, interested in the overall picture shown by the final figures."

Without the manager system, he added, each department would go its own way—and the city has grown too much for that."

Stockdale Chides Manager

Councilman Stockdale, leader of the anti-Church faction, explained to me his criticism of Church for tardiness in submitting the budget. "They can't pull the wool over my eyes because I was chairman of the finance committee during my 14 years on the Council," he said. "Formerly, we had a chance to study each department head's estimates. But the manager made them turn in the estimates to him. He's had them since late March. It's up to the Council—not the manager—to say what's in those budgets."

William Cunningham, city administrative analyst, is not worth his \$350 monthly salary, Stockdale indicated. "It's taken him two full months to study the budget. The Council could have done it for nothing, with a saving of \$700. I got disgusted and told them I was fed up with the whole thing."

Stockdale favors repealing the council-manager ordinance, returning to the previous system and placing the issue on the ballot for the 1952 elections. "In 1952, I'll vote for the city manager form of government but I wouldn't be in favor of any election now," he said.

The Polite Way Out

An outspoken advocate of Church's removal during his recent campaign, Stockdale says of him, "He's a fine chap to talk to but in operation he's a theorist. I thought it would be more polite to rescind the ordinance because it wouldn't show up that he was fired if he wanted to get a job someplace. He came in here and was going to dictate operation of every department. It's caused and still causes confusion in the city government. I'll bet they could get 3,000 names to get rid of that guy."

He feels strongly that the manager system should have been referred to the voters before

ORDINANCE 1008-- Why The Attacks?

its adoption. "The manager would have more authority that way," he says.

Charging that the city manager's office cost the city \$21,000 yearly, he declared, "That \$21,000 would have hired seven firemen. I think they'd be more important than that fellow sitting there in City Hall." He added that he would press for repeal of Ordinance 1008 at the council meeting July 11.

Councilman E. C. Siewert, running mate of Stockdale in the April municipal elections, is equally opposed to Church. He told me, in fact, that if Church is not ousted in July, "I'll make a motion to that effect at every meeting until he does go."

"Dictator Stuff"

"I've always been an advocate of the city manager plan," he said, "but not in the manner in which this fellow's operating it. He comes in here, types out a set of stuff, hands it to you, and that's what you've got to do. There's too much of this blooming dictator stuff. His tactics are 'I have the right to do everything and tell the Council about it afterwards.'"

Asked whether he expects to vote primarily against the manager plan or against the man, Siewert replied his vote would be cast against Church, adding, "There's nothing personal in it." Under the previous form of government, he said, "We were all right and everybody was happy. But now the manager has too much authority."

I asked him if he had read Ordinance 1008 and he told me he was not familiar with it.

"I'm not against the plan—I feel it would work," he said, "but we've got to have some sort of foundation for the manager to work on. If it's going to cause so much trouble, then I'm for throwing the whole business out."

Elusive Petitions

Siewert revealed that he has seen petitions for Church's dismissal which have been circulating for several weeks, although he did not know who was responsible for them. He mentioned the threat of "another recall movement" if Church does not go.

With two councilmen favoring the status quo and two opposing it, attention naturally focuses on the member with the deciding vote—Turner C. Smith. A councilman when the new system was brought to Whittier, Smith has supported it in the past. Now, with Church under fire, he does not believe the matter should be discussed outside Council sessions. Hence, in my talk with him, he preferred not to be quoted directly.

Because of the critical importance to the people of Whittier of his stand, I talked at length with persons close to Smith in an effort to learn his thinking on the issue. It runs about like this: he is a man noted for his sense of fairness and he declares he has not yet made up his mind on how to vote. He is under considerable pressure, mostly anti-Church, from friends and others, but he has said he is oblivious to any efforts made to sway him.

What Taxpayers Expect

Asked his opinion of Church, he says that he realizes the first year of city managership is the toughest, adding that Church has been too precise. He told one acquaintance, "When he wants something done, he wants it done right away—no halfway measures." The acquaintance asked if that was not what the taxpayers expected. Smith's reply was a tentative yes.

Smith's position as chief structural engineer for the General Petroleum Co. should provide some indication of how he will vote. As a practical scientist, he can be expected to favor the most efficient form of government avail-

able to Whittier. Yet, while this attitude may salvage the system, it may not spare the man. Some of Smith's friends who think alike on the issue believe Church's dismissal is a prerequisite to the system's efficient operation. In the last analysis, however, no amount of arm-chair quarterbacking can determine what Smith's vote will be—until he casts it.

One of the most influential voices in local civic affairs is that of realtor Herman L. Perry, former interim councilman and Bank of America manager. Perry feels it inappropriate for him to comment on the controversy until he has made his views known in private to Mayor Richardson. However, some of his friends—and they are many—believe he favors giving Church confidential three-month notice to find another job, repeal of the Ordinance and, in perhaps a year, enactment of a new one administered by a new manager. When the old Council was debating the present Ordinance, and manager, Perry was in opposition at least part of the time, though his vote was recorded as "aye."

Chandler Fears Step Backward

Ex-Mayor Frank B. Chandler, who concluded 12 years on the Council when Stockdale and Siewert were elected, does not believe the system should be sacrificed for the sake of any councilman's animosity for the city manager. "Just because you don't like the engineer, you won't throw out the railroad," he said. He added that the two-year lapse in the managership as proposed by Stockdale "would be a backward step."

He recalled that under the old regime, City Engineer Marshall Bowen was virtually a city manager in that he was in charge of the water, street, sanitation and transport departments. But now, he said, the city will definitely need someone to keep the departments working in unison. "It would take a superman to satisfy all the whims in the city government." If the present ordinance is not satisfactory, it can easily be amended, he pointed out.

One of the city's most prominent business figures, who declined to be identified, said, "I think Church ought to be given more time—it's a terrific job. The idea of having a manager is good because the councilmen do not have the time to run the city. One of our troubles in a small town is that one man's political influence can be an important factor."



NEW BROOMS IN HOSPITAL

Florence Willoughby
Superintendent of Nurses
and Acting Hospital Head
Business Mgr. Howard Gillette

There are several possible courses of action open to the Council when it meets to consider the fate of Ordinance 1008—and Church—on July 11. First, it may take no action at all, retaining both the Ordinance and the manager. Second, it may retain the Ordinance and remove the manager. Third, it may amend the Ordinance. Fourth, it may repeal the Ordinance, automatically eliminating the manager's job, until—as Stockdale suggests—a new one is voted on in 1952. Fifth, the Ord-

MORE →

A Report On The Strange Case Of ORDINANCE 1008 (Continued)

inance may be junked for as long as Whittier's elected councilmen deem it desirable.

This means that there are two ways to get rid of the manager: (1) the Stockdale method: repeal of the ordinance that creates his job; (2) the method provided by the Ordinance's Section 9; by a simple majority vote of the whole Council. In the latter case, the manager has the right to a public hearing at which he may show why he believes he should retain his post.

The Ordinance's wording makes it clear that the hearing is in no sense a trial. It says "... in removing the City Manager, the City Council shall use its uncontrolled discretion and its action shall be final and shall not depend upon any particular showing or degree of proof at the hearing ..."

Municipal Thrift Favored

Whittierites who want to know what the whole business boils down to as far as the average citizen is concerned should remember that municipal government—contrasted with state and federal governments—is largely a housekeeping operation. In other words, it provides citizens and their property the necessary protection and services that the tax money can buy. It is accordingly of paramount importance to a taxpayer that he receive maximum value for a minimum of expense.

The power, prestige and remuneration usually associated with high office are generally absent on a municipal level—at least in a small city. Rather do municipal public officials prefer to regard themselves as watchdogs over their own community's treasury. Their echelon of government is closer to dollars and cents than any other, hence should be above personal and partisan feelings.

I have lived pretty close to the issue for a week, surely insufficient time to study a prob-

lem involving not only important matters of public policy, but also a public servant's performance in office over a nine-month period. Yet, I must confess that I am bewildered at the virulence of the attacks on Church. Even though Whittier is well-known as a conservative town, I did not think that resistance to change would be carried to such extremes. If the man is as bad as some of his enemies declare, how was it possible that five of the city's most respected men could be hoodwinked into placing him in a position of such responsibility?

Some Hostility Inevitable

The resistance of a few city employees—as stated above—is understandable. With the advent of any manager, they stand to lose authority, responsibility, prestige and even office space. Some must lose subordinates, others their jobs. Their opposition to the manager plan is logical in terms of human relationships, yet it should not be carried to the point where they turn their backs on the best interests of the city and fair play.

In discussing the controversy with a great many people, I have been impressed by the fact that those who feel strongly about it are all in opposition to Church. Those who would defend him seemingly prefer to remain silent in the interest of "harmony." Though I cannot evaluate Church's performance in office, it would appear that the most serious charge

leveled against him is that he has not hesitated to disagree with his superiors, nor to revamp the city administration. In modern-day Whittier parlance this is called 'lack of diplomacy.'

The Council—and the public—will have a more substantial basis on which to evaluate Church's work now that the 1950-51 budget is completed. Meanwhile, it remains a simple matter for his enemies to attack him while he sticks to the formidable task of running the city. Church says that most of the charges made against him can be disproved with facts. He realizes, however, that attacks smacking of the sensational have greater eye and ear appeal than any factual rebuttal that he could make—if anyone took time to listen.

No Columnist He

The Whittier Star Reporter offered Church's attackers an opportunity to detail their charges on a factual basis in the newspaper's front-page column. The offer was declined by Stockdale, according to the paper, because he is reported to have said, "it's likely to be controversial."

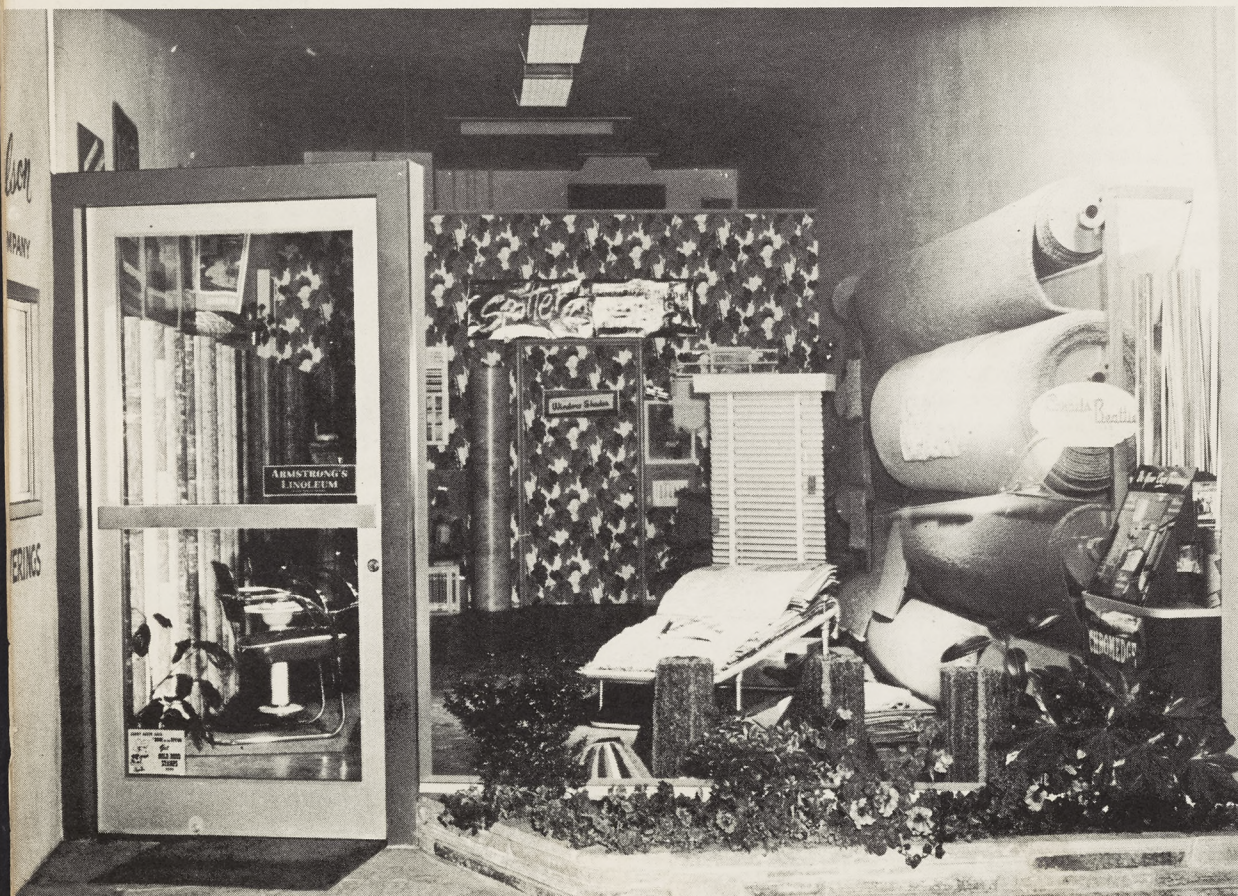
Whittier is fortunately free from political graft so there are no spoils of office to tempt anyone into attacking city office-holders. Similarly, there is no reason to doubt the sincerity of anyone on either side of the controversy. If, then, all concerned are honest and sincere, what is the cause of the extraordinary emotionalism that has characterized it to date? Is it merely youth vs. age, the old-fashioned vs. the modern, the school-of-hard-knocks group vs. the university-trained experts?

If any of these is an explanation, then Church and the council-manager system must plead guilty to youth, modernity and a college education. If not, then Whittier would do well to recall Tennyson's admonition that "the old order changeth, yielding place to new."

PICTURES to the EDITOR

The Pictorial welcomes contributed photographs from its readers. Snapshots should be accompanied by negatives, if possible, and full identification of subject and photographer. The Pictorial is glad to publish credit lines with these pictures.

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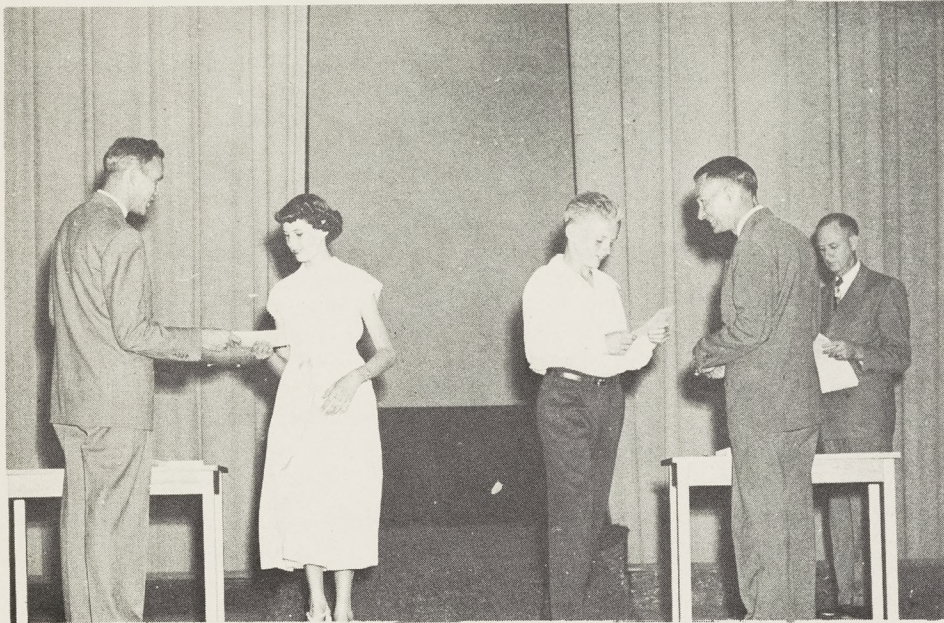
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THE WHITTIER PICTORIAL

303 Eighth - Graders Graduate From Bailey



Presentation of diplomas to record 303 graduates was such a task that they were awarded to students in pairs. Here, Carol Mikelson and Alan Wayt receive theirs from Principal Manville W. Saxton and Emile Crumly, president of the Board of Trustees of school district, while Superintendent Fred Bewley reads off names as difficult as Barajas, Losee, Menagh, with perfect diction. There were 5 Donnas in class.

There were plenty of graduation exercises to cover earlier this month, but The Pictorial preferred the age group represented at the Jonathan Bailey Junior High School's commencement. Eighth graders about to enter high school include boys whose voices are changing, girls already past the threshold of glamor and students who are—temporarily—much too tall or short for their ages.

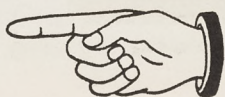
Like almost all speakers at almost all graduations, Principal Saxton told the class, "You are the best group ever to graduate here." His words were given considerable weight by addresses made by Jolene Strong, student body president, Patricia Steere and Charles Holloway. Holloway, together with Louise McMillan, received Sequoia Foundation "Boy and Girl of the Year" citizenship awards.



Some students were glum, others happy as they filed into seats.

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Glossy 8 x 10-inch photographs of the pictures in this issue may be purchased at The Pictorial's offices. They are \$1 each.



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Ted Mooschekian, of Whittier, is exception who is NOT going to be a teacher. He's going to U. S. C. law school. Here, he has a hassel with a tassal.

All Want To Be Teachers



Jean Newman and Jo Polson, of Whittier, are going to be—guess what—teachers!



Jack F. Gilbert (left) and Chester Holsopple, both of Whittier, will teach at Rivera and Lodi

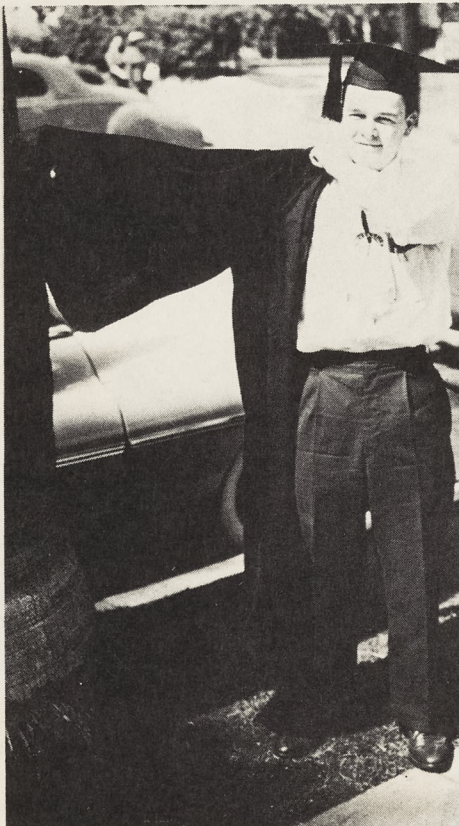
A rapid, unscientific poll conducted among members of Whittier College's Class of 1950 as they were lining up for the commencement procession revealed that practically no one is not going to be a teacher.

Purpose of the poll was to find out about the varied posts awaiting the new graduates, but the whole business deteriorated as student after student answered "teaching" when asked about his elected profession. Things got so desperate that The Pictorial's reporter could be heard plaintively inquiring, "Is there anyone who isn't going to be a teacher?"

Sixteen of the 450 candidates for degrees became masters of arts and had the distinction of seeing their thesis titles printed in the commencement program. Of the 16, the most impressive handle came with Iris Lillywhite's thesis on "An Analysis of Techniques for the Improvement of Speech as Incorporated in the General Curriculum of one Fifth Grade Class of the Nettie L. Waite School in Norwalk, California during the School Year of 1948-1949."



For this solemn occasion, high school journalism teacher Hank Litten (right) was properly called Harold. With him is promising young writer Kay Lowery. Both took master's degrees, will teach.



Bill Wright will teach at Lemon Cove.

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Dignitaries Dig Divots For New College Stadium



Dr. Herbert E. Harris, who managed syndicate that originally acquired land for college, fondly does his bit to start stadium.

Colorado Canyon—a lazy orange grove hidden behind the college campus—saw its peaceful days nearing an end June 10 as a handful of determined sons of Whittier College broke ground for the memorial stadium they had sought unceasingly since 1923.

In sharp contrast to the football crowds whose cheers some day will echo across the valley, the 16 participants in the ceremony were subdued as they dug into the earth before a quiet audience of 60. Each took his turn at tossing a spadeful of dirt into a gilded wheelbarrow, and presently the rites concluded. But the soil destined to be torn by the cleats of generations of future athletes lay fallow at long last.

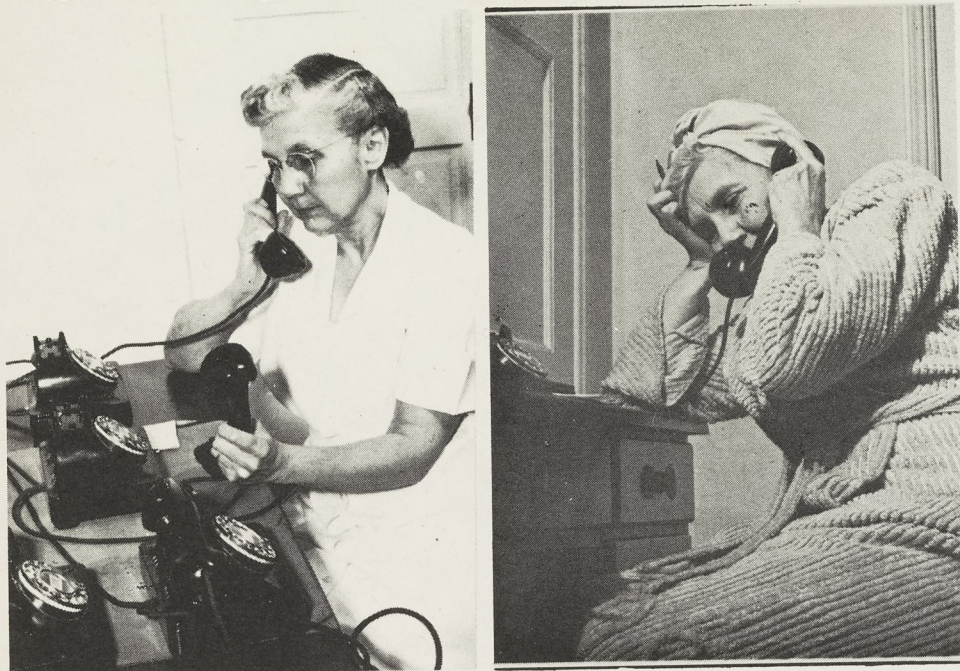


Just one spadeful was hardly enough for Coach Wallace Newman.



Rev. Ralph B. Pease, Fullerton, applies clerical know-how to ground-breaking act.

MEDICAL EMERGENCY ? Call Oxford 44681



Whittierites who do not already know about Mrs. Ruth MacKay's physicians' and nurses' exchange will be relieved to know that she operates a telephonic nerve center that keeps a 24-hour watch on the comings and goings of the city's three score medical doctors.

By telephoning 44681, anyone may find out whether or not his physician is available. If he is not—or if the caller requires emergency medical assistance from any source—Mrs. MacKay is prepared to get in touch with one of the several emergency-status doctors always on call.

The exchange can provide emergency dental, pharmaceutical, nursing, oxygen and ambulance services at any hour. It helps get urgent medical aid for the police and fire departments. It never sleeps.

Daughter of a physician, Mrs. MacKay keeps four telephones manned constantly and shortly will have a switchboard to expedite off-hour contacts between doctors and patients. Experience has taught her that babies like to arrive in the early morning (above, right).

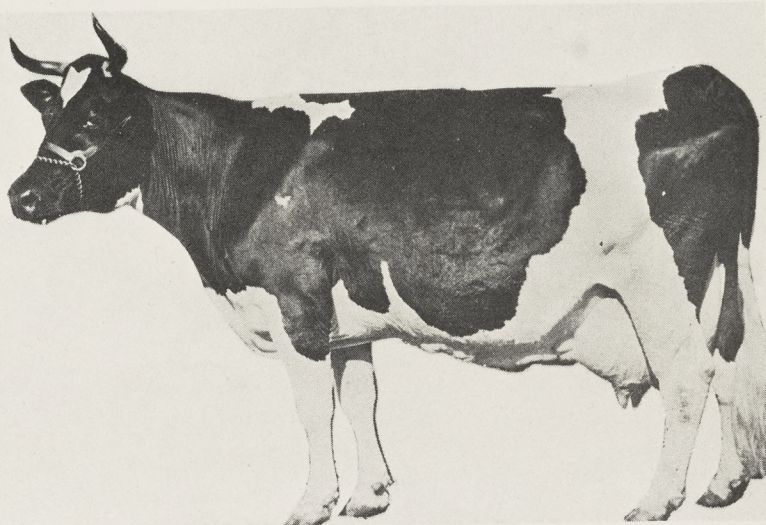
The service's worst crisis occurred when a husband stricken with appendicitis had to be rushed to the hospital. His expectant wife rode along, too. In the excitement, the baby arrived, coming in a close second to the appendix.

Ice Cream Gets Licking



This is a picture of four good girls and what they were given for being well-behaved at the swimming classes now under way in the high school pool. The cones were in grave danger—a moment before the picture was taken—when an ice cream-loving puppy attempted to get his licks in. The girls are Susan Pohl, 7; Donna Dayton, 7; Sharon Pohl, 2; June Dayton, 4, all of Pico. They are sitting on the steps at 133 E. Philadelphia St.

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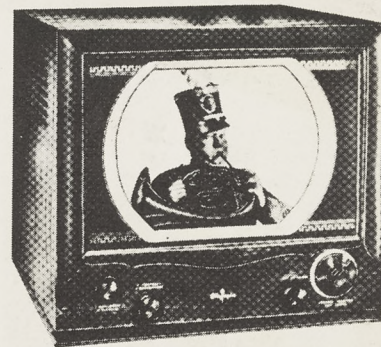
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An aerial photograph of a town, likely Whittier, California, showing a mix of residential and commercial buildings, streets, and greenery. The image is in black and white. A large, bold, white text overlay is positioned in the lower-middle section of the image. The text reads "Whittier at Greenleaf".

Whittier at Greenleaf



Focal point of this aerial photograph taken by Mel Aldrich, Whittier's flying cameraman, is the Greenleaf Ave.-Whittier Blvd. intersection. Here's one of Whittier's two principal business streets joins the main through artery nearest the city. Broad buildings in foreground comprise Security Engineering Com-

pany's plant. But a few decades ago, this was the site of Harley M. Jordan's country home, located at a rural crossroads of what was then known as the county road. Now, it is U. S. Route 101, and just a few orange groves remain nearby to recall the citrus empires of yore.

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4 Win Eagle Badges



These four young Whittierites—(left to right) John Richardson, Kenneth Fleshman, Jim Johnston, Jerry Johnston—are shown during one of the most memorable moments of their lives. They are receiving the Eagle Scout award, the most coveted badge in Scouting. Richardson, son of Whittier's mayor, belongs to Sea Scout Ship 462-S, sponsored by the Plymouth Congregational Church. So do twins Jim and Jerry. Fleshman is a member of Desert Rat Post 59-X, sponsored by the Whittier Lions Club.

It's World's Biggest Ad



Since Whittierites are living in an age and in a state renowned for superlatives, they should know that this area can now boast about having the newspaper—the Pico Times-Post—that published the world's largest newspaper advertisement. The ad is Los Angeles County's delinquent tax list, composed of 120,000 names, and it constitutes a legal pay-up-or-else warning. Careful scrutiny of its 226 pages of fine print discloses that anyone curious about the status of a particular property will have to go to the county offices to find out about it, anyway. Here, Mrs. Wallace Bragg, of Orcutt's Market, checks weight of the gigantic edition, known in Pico as "the postman's despair."

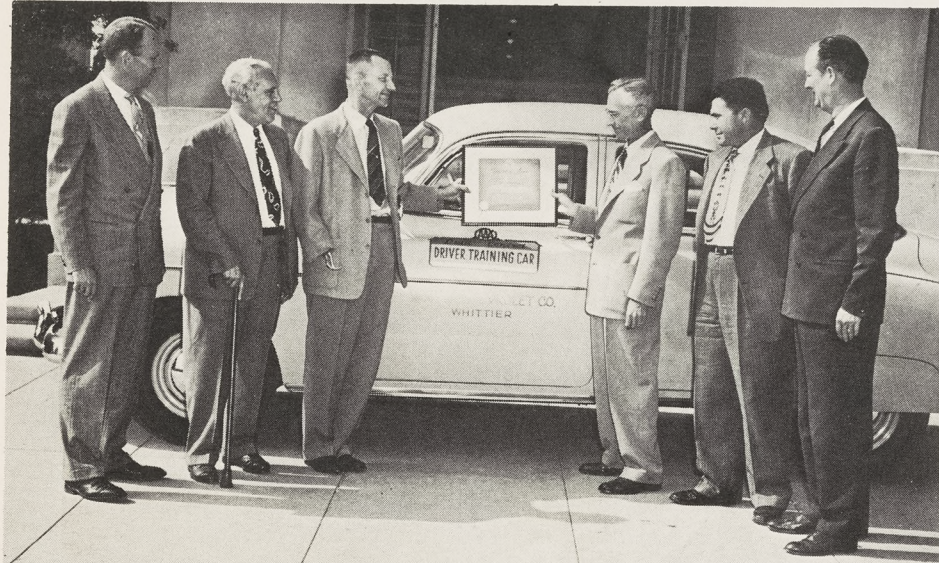
Bob Shepherd Acclaimed For Driver-Training Co-operation

Every California family with two children may, within the next 50 years, expect one of them to be killed or maimed in a highway mishap if the state's present traffic accident rate is maintained.

This was the gloomy forecast made at a gathering of civic leaders earlier this month for the purpose of applauding local efforts to keep the trend from becoming a reality in the Greater Whittier area.

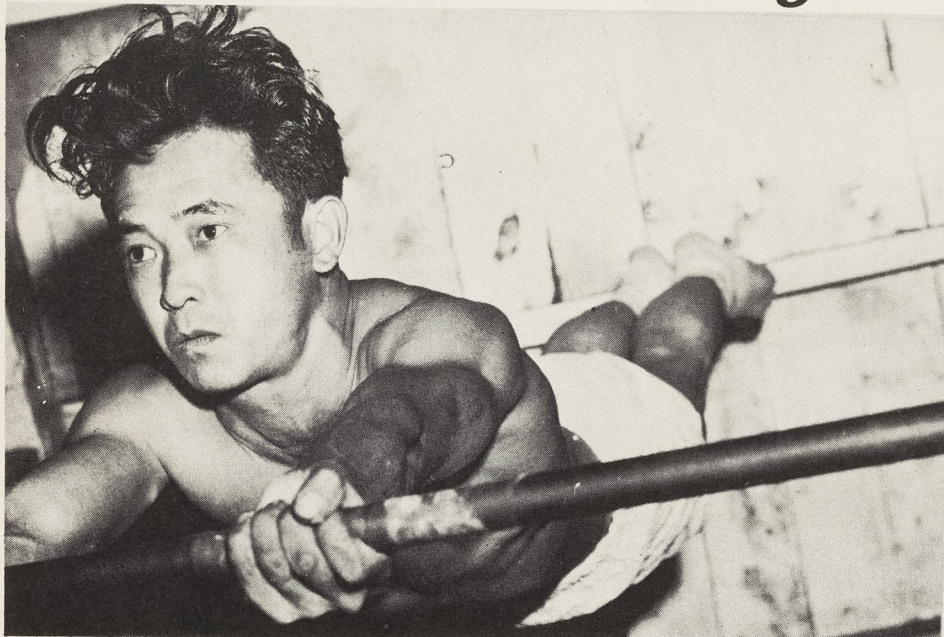
Honored with an Auto Club certificate of merit was Bob Shepherd, Modern Chevrolet Co. manager, for supplying the high school's driver-training courses with a dual-control learners' car for the past three years. According to driver-training instructor Joseph O. Pike, the car has made it possible for more than 1500 students to have at least an hour apiece of behind-the-wheel instruction. Three hundred adult education school students, similarly, have each been given four hours of road training.

Use of a second car next fall—made available by Ford dealer Frank Dore & Sons—will permit Pike's students to have up to nine hours of actual driving time. Thus, Whittier's youthful drivers will have little excuse, in years to come, for not doing their share to keep California's appalling accident toll down to a minimum.



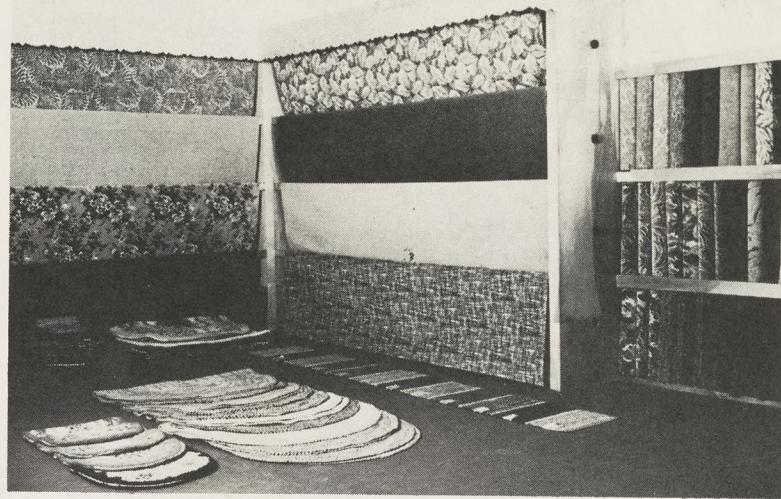
Shepherd receives certificate from Auto Club Manager O. K. Flood (left) as high school Superintendent C. H. Wennerberg, Chamber of Commerce President H. C. Dolde, Pike and Mayor Morris F. Richardson look on. Pike conceals fender scratch which, he says, is only damage dual-control car has suffered in three years of clutch-jerking novice drivers.

Here's How To Be Trim ---Just Go To The Gym



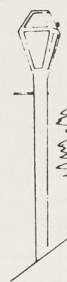
Tok Kataoka, 25, has his own ideas on how to keep in trim. Here, he pauses momentarily at top of "giant swing" on high bar. To get photographer's view of feat, hold picture overhead. Kataoka, a Whittier gardener, owes some of his muscular development to four years in the Army, including a stretch with General Patton's infantry in Germany.

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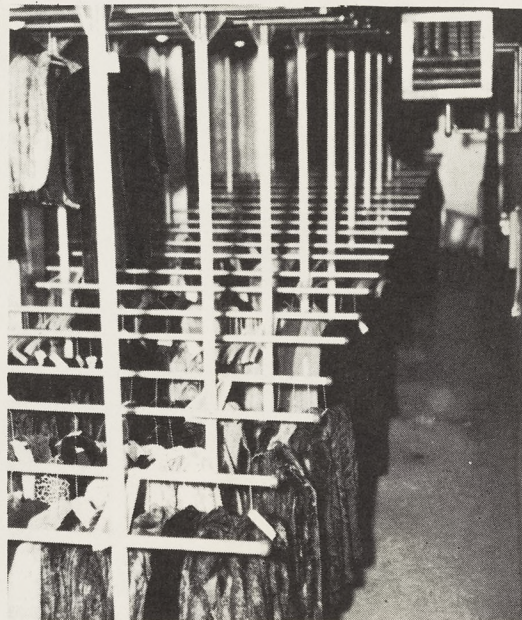


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South Ranchito Talent Show Gets Good Hand



Frances Van Hoose, girl who plays boy, enjoys attention of admirers Mary Ann Brooks (left) and Donna Ferguson.

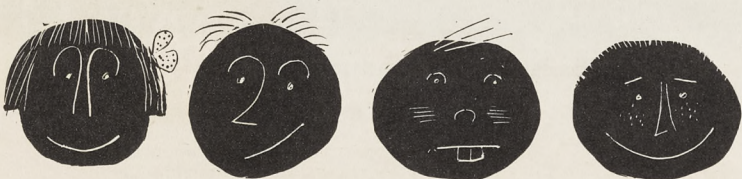


Darline Knight, Patsy Bruton finish up dance routine as puzzled male spectator wonders what makes girls that way.

South Ranchito's junior theater-goers had a first-night thrill in mid-afternoon recently when the school's best talent put on a show to celebrate the end of the term. The performers never had it better as a spellbound audience applauded generously both before and after each number. One of the more popular acts took place when school principal Romano appeared on the stage halfway through the show and ordered everyone to take a seventh-inning stretch. Pert Lola Polk, student body president, was mistress of ceremonies and seventh grade teacher Jo Yce Pelz was in charge.



Diminutive torch-singer warbles melancholy ballad.



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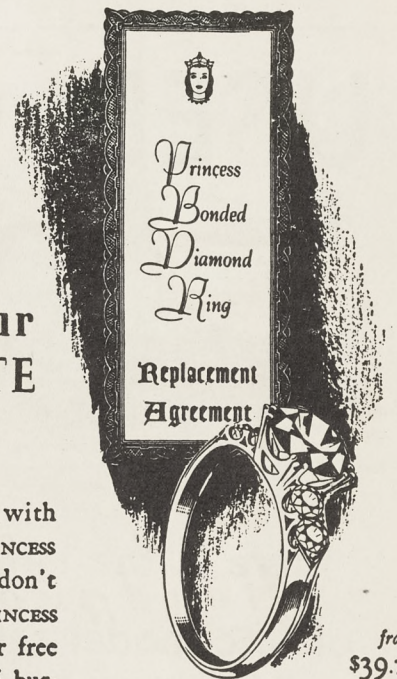
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The Nixon Campaign:



Nixon, perched on back of convertible, seemed completely at home in this traditional political pose.

Political campaigns provide a magnificent design for ulcers. Congressman Richard M. Nixon, for example, made over 500 speeches up and down the state and then had to make a final effort at Whittier's primary-eve parade, broadcast and rally. The accompanying photographs show him as he made his final bid for the Republican and Democratic senatorial nominations.

The young Whittierite won the G. O. P. designation handily and made great inroads into the Democratic vote but, as summer began, had to begin planning a campaign that faced these hard facts: although he received 50,000 more votes than Democratic nominee Helen Gahagan Douglas, she and the other Democratic candidate, Manchester Boddy, got a combined total more than a quarter-million greater than Nixon's.

Hollywood actor George Murphy presided over the rally crowd that took up two-thirds of the high school auditorium and had no trouble in getting Nixon a 90-second pre-broadcast ovation for the benefit of the radio audience. Murphy's verdict on Mrs. Douglas was not complimentary: "She wasn't even a good actress."

After the broadcast, Nixon spoke informally to his supporters. "George is a master when it comes to whipping up audiences," he told them. "I'll bet you folks never clapped so hard in your life."



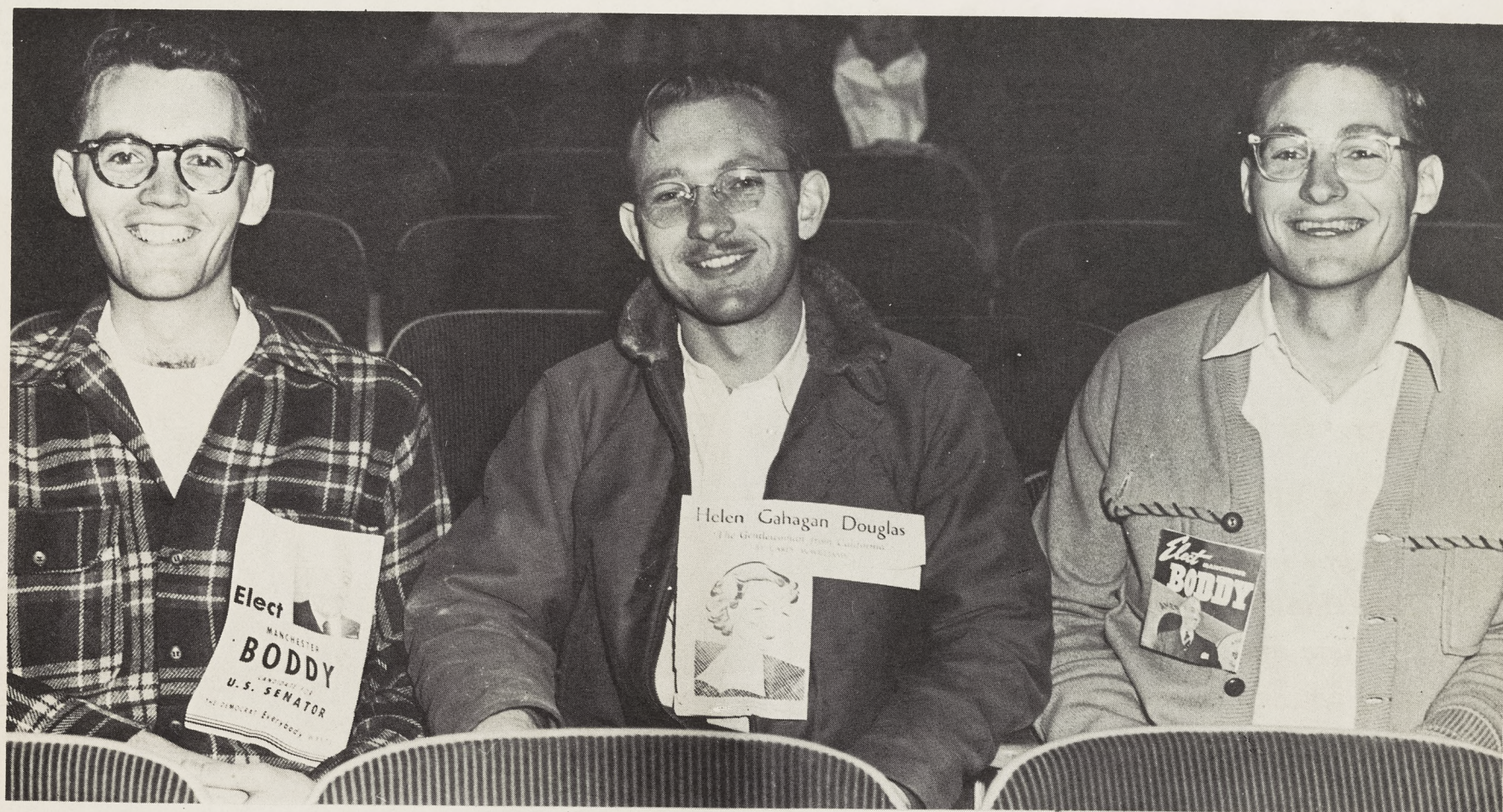
Jonathan Bailey school band provided music, leg appeal.

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Scenes Of Primary-Eve Parade, Rally



Beards-for-Nixon delegation composed of (left to right) Raymond Hunnicutt, E. R. Proud, M. C. Votaw, S. W. Winder, LeRoy Cox displayed handsome, vari-colored whiskers in behalf of fellow-Quaker Nixon.



Left to right, Bob Fitzgerald, Long Beach; Conrad Hanson, Downey; Tom Salyards, Ontario, all Whittier College students, remind rally audience that stray Democrats still turn up now and then in Whittier.



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More on Nixon



Chubby Indians from Alhambra whoop up war dance around portable campfire at Greenleaf and Philadelphia crossing.



Campfire gets doused by Whittier Fire Department. Legs belong to fireman C. W. Stephenson.



Ray Scott, El Monte (left) and Cliff Goodson, Arcadia, attracted admirers with handsome palominos.



Left to right, Barbara Thompson, Joan Watts, Carolyn Biggle, resist evening's chill to provide important part of parade.



Nixon goes over signals for radio broadcast with (left) KECA announcer Tom Dixon, campaign aide Murray Chotiner.



Richard M. Nixon, serious young man who wants to be U. S. senator, studies radio address before making auditorium entrance.

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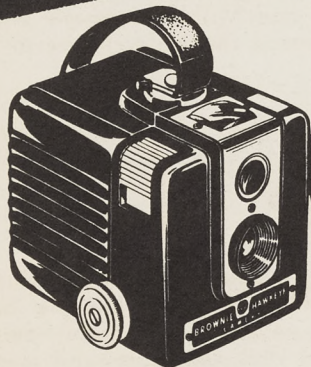
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CHICKEN CHOWDER

"Why, it's a meal in itself!" some of our friends trill enthusiastically about their more filling recipes. We hadn't found one, though, until we visited the Glenn Nelsons (705 W. College) and sampled their celebrated chicken chowder. It's a dish made famous by the late Brig. Gen. Frederick Perkins, of La Habra Heights, who served it often. It is well-adapted to backyard or patio meals.

You need a large fryer or young hen and four medium-sized onions. Cut the chicken into large pieces, place in a large pan, cover completely with sliced onions and sprinkle with a rounding tablespoonful black pepper. Add enough water to cover and bring to boil. Let simmer until chicken done (about 2 hours). Then, remove chicken from bones, return it to broth and bring almost to a boil again. Add enough salt crackers to cover surface just before serving.

Danny Takes To Air!



Danny Aldrich, 18 months old, knew that his dad, Mel Aldrich, of 241 1/2 S. Milton, is an aerial photographer. So, training himself to follow in his father's footsteps, he climbed up a ladder outside his house (as reenacted above) to get an aerial view of the backyard. Mrs. Aldrich, searching for Danny, was stunned to hear a "Hi, Mommy" from the roof, 15 feet above. When she went up after him, he insisted on climbing down by himself. The Aldriches report that Danny's only other vice is eating live snails.

PUBLIC UNFAIR TO SANTA CLAUS

By Mabel George Haig

Something must be done about Santa Claus. For years there has been discrimination against him. Even as far back as my incarceration in the second grade, too much was expected of him. When we were asked to write letters telling what we wanted for Christmas, one little girl asked Santa Claus to bring her a new dress and some shoes and stockings. I felt that such duties should be delegated to parents.

In those days he was a simple soul, wearing a buffalo coat and appearing on Christmas Eve to the accompaniment of a loud clangor of bells. No one ever saw him on the street or hanging around department stores. Presumably he was kept busy with his job of making and distributing toys for children who had been good and minded their parents throughout the year.

As time went on Santa Claus, like the rest of us, assumed more public offices and left his work to the hired help. He accumulated a large wardrobe, ranging from the velvet and fur creations for his appearances in large stores and Elks Club parties to the flimsy cambric and cotton-batting suit in which he shivers on the corners.

His duties became more and more complicated. Where once he brought a doll and a jack-knife through a chimney, he is now expected to draw a radio and a bicycle through a gas pipe. My grandson has asked him to bring a truck and two baby brothers, which seems like a large order.

His radio and television programs alone must consume a great deal of his time.

He is expected to meet personally every child in existence and bear in mind each separate request without benefit of a secretary. This sometimes leads to embarrassing situations, as witness the case of Norman and his mother.

Norman was taken to see Santa Claus at a local department store. He bravely stepped up and said, "Hello, Santa Claus." "Hello," said Santa Claus. "What would you like for Christmas?" Norman told him and then said, "You'd better write it down." "Oh, no," replied Santa Claus, "I can remember."

Norman and his mother went on to another large store. Santa Claus had preceded them. He smiled at Norman and said, "Well, little boy, what would you like for Christmas?" Norman burst into tears and shouted loudly, "Oh dammit, Santa Claus, I told you to write it down."

Yes, definitely, something should be done about Santa Claus.



(Because this time of year is as distant, calendarwise, as it is possible to be from Christmas, it is a highly unseasonable pleasure to present a brief Yuletide thought by a longtime Whittier resident best known for her delicate watercolors.—Ed.)

Ad-LibBing

By

Art Weatherby—

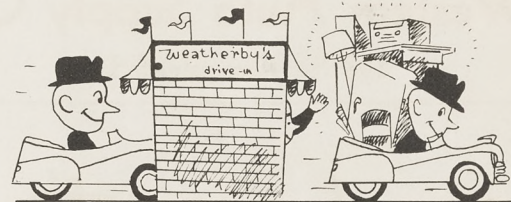


Dad told me the story of the lad brought up to interview the school psychologist on suspicion of being slightly peculiar. "What would happen if I cut off your arms?" the psychologist began. "I couldn't eat," the boy replied evenly. "How about if I cut off your legs?" was the next question. "Then I couldn't walk," the boy answered. The expert decided the boy sounded reasonable, but thought he'd try a third question to make sure. "Well, what would happen if I cut off your ears?" "I wouldn't be able to see," was the answer.

Aha, thought the psychologist, there must be something to this after all. "Why couldn't you see?" he queried. The boy looked at him disdainfully. "My hat would fall down over my eyes," he said.



We in Southern California are living in the Drive-In Age. Beginning with the humble drive-in hamburger joint, we have moved onward and upward to drive-in theaters, markets, shoe stores, banks and even churches. In Yuma, Arizona, just before you cross into California, there's a drive-in wedding chapel. I keep wondering if, in the true drive-in spirit, the bride and groom can get hitched without going to all the trouble of climbing out of the car.



A friend of mine was troubled about his daughter, aged 2½, who declined to eat at the dinner table but kept snitching bites of dog food from their spaniel's bowl. One evening he decided to teach her a lesson. She was served no dinner except a glass of milk and a one-pound can of dog food. Then, while he and his wife watched in horror, the little girl gobbled up half the can's contents. Later, she stole a dog biscuit from the famished spaniel and ate it. I don't know the outcome of this story, but if the Pard and Milkbone people want to use it for advertising purposes, they're welcome to it.



I'm real fond of Whittier's summer weather. But just so I'll appreciate it more, I'm going to pile my family into the car and head for a vacation in Canada—our first in six years. When I told Phil, our righthand man, he ran around telling everybody, "For heaven's sake, come down and buy something or he'll tie a can onto my tail when he gets back!"

When he calmed down, he did say something about running a special on our work-saving Thor and Apex washers. He's giving away a year's supply of soap flakes with every machine. So, you husbands who keep getting sent to the store to buy soap had better look into this one while Phil's still sales-happy.

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*a tisket
a tasket*

*a cutie in
a basket*



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